

Civilian Community Management

Shaping the workforce . . .

Supporting the warfighter . . .

Securing our future.



Overview

- Seeing the Big Picture
- Accomplishments to Date
- The Civilian 5-Vector Model (a sneak preview)
- What's Next?



The Big Picture: Why CCM?

- Navy has never before attempted to manage entire workforce at a corporate level
- "Perfect storm" of rapidly changing mission, aging workforce, competing marketplace, and rising expectations



Why is CCM Important to the Navy?

- Recognizes and maximizes civilians as Total Force pillar
- Integrates Total Force strategic processes with active and Reserve forces
- Allows leadership to address DON-wide civilian issues, forecast future skill needs, and recruit and retain the right people
- Helps Navy implement National Security Personnel System (NSPS)



CCM Also Benefits Civilians

- Provides career resources, mentoring, and "road maps" (i.e. Sea Warrior)
- Develops sense of community identity
- Pinpoints gaps in employees' skills & knowledge to increase competitiveness
- Identifies other professions where skills are valued



CCM's Stand-up & Mission

- 2001: Civilian Community Management is recommended by RII Board and established by CNO, with a mission to:
 - Ensure Navy has right people, at right time, at right cost to meet Navy's mission
 - Follow principles of effective strategic workforce planning



CCM: Early Progress

- 2002: Community Leadership Board and 21 communities established; Director, small staff hired
- 2003: First Community Manager (CM) hired;
 SkillsNet information gathering begins; individual communities' "health" assessed; job identification begun
- **2004:** More CMs hired; CCM staff increased; first surveys initiated and completed



The Role of Community Managers

Work with Community Leaders to maximize civilian human capital management by

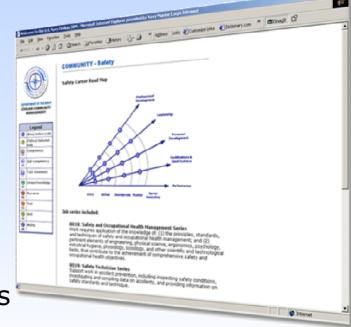
- Developing relationships with key community players
- Creating solutions to address critical needs of community
- Overseeing survey processes to collect data and assess community health
- Populating 5-Vector Models with data collected on job competencies and other requirements



Building Career Roadmaps

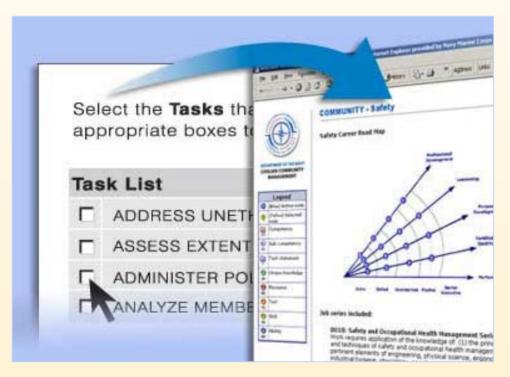
Based on survey data, CCM is developing new Career Roadmaps (5-Vector Models) to

- Summarize competencies and other requirements for career paths in each community
- Ensure appropriate levels of expertise, certifications across Navy's civilian communities
- Help civilians define their strengths and market their skills by competencies





How SkillsNet is Helping Us Gather Data



Data is collected, analyzed, and used to populate job-specific 5-Vector Models

- Web-based survey aids systematic analysis of individual job competencies
- Includes separate data collection and validation processes for accuracy



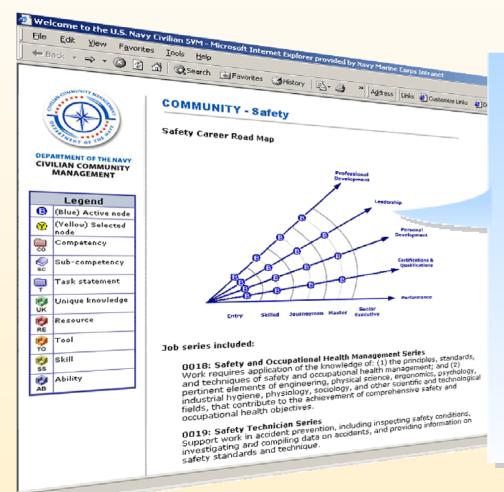
What is a Competency?

"An observable, measurable pattern of skills, knowledge, abilities, behaviors, and other characteristics that an individual needs to perform work roles or occupational functions successfully."

- Office of Personnel Management



5-Vector Model - A Closer Look



- Based on a similar tool already used by Navy military
- Easy-to-use online resource, customized for each community
- Features macro view of career opportunities/ requirements, drills down to specific areas for improvement, resources



CCM: Where We Are Today

- Continuing work on job task analyses and SkillsNet surveys of workforce competencies
- Publishing of 5-VMs begun under leadership of DASN (Civilian Human Resources) Patricia Adams
- Supporting NSPS, Sea Warrior, Total Force Task Force, and other strategic initiatives



CCM Progress

Mature Communities

- Safety & Health
- Program Management
- Contracts
- Security & Law Enforcement
- Analysts
- Community Support
- Legal
- Media & Public Affairs
- Financial Management

In Progress

- Industrial Trades
- Administrative
- Facilities
- Logistics
- Manufacturing & Production
- Medical
- Human Resources
- Environmental
- Science & Engineering
- Information Technology
- Intelligence
- Training & Education



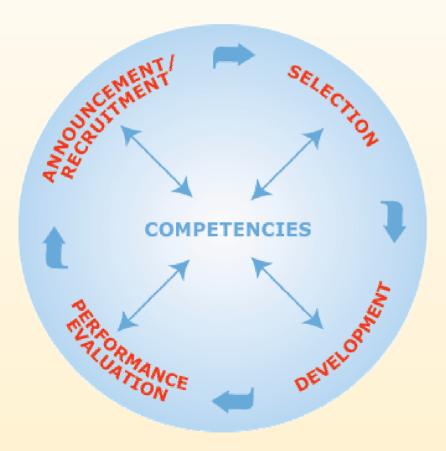
What's Next?

- Finalize 5-VMs for all 21 communities by 2006
- Educate and empower all civilians to take control of their careers
- Continue CCM efforts in support of Navy's Total Force approach by crosswalking competencies across communities and the military





How Competencies Support NSPS



- Create framework for development of employees' critical skills to enable higher performance
- Provide for more accurate performance evaluation and compensation decisions



Final Thoughts

Civilian Community Management

- Impacts all aspects of Navy's Human Capital
 Strategy strategic, operational, financial
- Standardizes civilian competencies with those used by military
- Furthers transformation to Total Force approach and Sea Warrior initiative
- Supports Human Capital Management Governance Board by enhancing mutual understanding and coordination between military and civilian components



Learn More

Visit www.donhr.navy.mil/ccm

• E-mail: joan.crittenden@navy.mil

Phone: (703) 695-3400

